AI with Harry

FREE GUIDE

Make Your First Reel with Claude (HyperFrames Quick Start)



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Make Your First Reel with Claude (HyperFrames Quick Start)

Install HyperFrames in Claude Code and turn a written brief into a vertical MP4, with no video editor.

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What is HyperFrames? A free, open-source tool from HeyGen (github.com/heygen-com/hyperframes) that turns web pages into video. Claude writes the page (your text, colors, animation), and HyperFrames renders it frame by frame into an MP4 on your computer.

> **Things change fast.** HyperFrames updates often. If a command errors or looks different, check hyperframes.heygen.com/guides/with-claude-code, or add `--help` to any command (for example `npx hyperframes render --help`).

What you need

- Claude Code, signed in (comes with paid Claude plans; see claude.com/pricing)
- Node.js 22 or newer (nodejs.org)
- FFmpeg (Mac: `brew install ffmpeg` · Windows: `winget install --id Gyan.FFmpeg -e` · Linux: `sudo apt install ffmpeg`)
- About 30 minutes

Step 1: Check your tools

Open Terminal (Mac) or PowerShell (Windows) and run:

```
node --version
ffmpeg -version
```

You want Node v22 or higher and any FFmpeg version. If either is missing, install it and reopen the terminal.

Step 2: Install HyperFrames for Claude Code

Option A, the plugin (HeyGen's recommended route). Run these in your terminal:

```
claude plugin marketplace add heygen-com/hyperframes
claude plugin install hyperframes@hyperframes
```

Start a new Claude Code session (or type `/reload-plugins` in an open one). You'll use the skill as `/hyperframes:hyperframes`.

Option B, standalone skills. In a new folder for your videos:

```
npx skills add heygen-com/hyperframes
```

Choose **Core Skills** in the picker, then start a new Claude Code session. You'll use the skill as `/hyperframes`.

Step 3: Run the health check

```
npx hyperframes doctor
```

Fix anything marked as failing (usually FFmpeg or disk space) before you go on.

Step 4: Paste the starter prompt

Start Claude Code in your videos folder (type `claude`), fill in the [BRACKETS] below, and paste it. Use `/hyperframes` instead if you chose Option B.

```
Using /hyperframes:hyperframes, make a vertical 1080x1920 Instagram reel, 30 fps, about
30 seconds, in a new folder called first-reel.
Brand: background [#0F172A], text [#FFFFFF], highlight [#F97316], bold rounded sans-
serif, [calm and friendly] mood. Simple fades and slides only.
Scenes:
1. Hook (0-2s), big text, appears instantly: "[YOUR HOOK, 10 words max]"
2. Step 1 with a big "1": "[STEP, 8 words max]"
3. Step 2 with a big "2": "[STEP]"
4. Step 3 with a big "3": "[STEP]"
5. CTA, held 4 seconds: "Comment" + "[KEYWORD]" in a highlight-color pill + "for [FREE
RESOURCE]". Small "[@yourhandle]" below.
Keep all text at least 150px from the top, 170px from the bottom and 120px from the
right edge.
When done, run npx hyperframes check --safe-zone reels, fix any issues, and open the
preview. Don't render yet.
```

Claude creates the project, checks it and opens a preview in your browser (usually at `http://localhost:3002`).

Then ask Claude to render it. The kit covers editing by asking, rendering and posting.

Want the full kit?

The **AI Video Studio Kit (HyperFrames)** ($15) takes you from this first reel to a repeatable system:

- A full step-by-step guide covering setup on Mac and Windows, briefs, previews, checks, snapshots and rendering
- **Free local voiceover** with HyperFrames' built-in text-to-speech (no API key), plus matching captions
- A reusable `starter-reel-prompt.md` with a brand worksheet and follow-up prompts
- 20 copy-paste prompts for hooks, edits, covers, screen recordings and captions
- A worked example for a real-world small business, troubleshooting, and a one-page checklist

Everything in one place: the All-Access Pass ($39, lifetime updates).

Every kit comes with the **10-hour guarantee**: set it up as the guide says and save 10 hours a week, or get your money back. Stuck on setup? You get a free 1-on-1 call.



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