AI with Harry

FREE GUIDE

5 Claude Skills Worth Installing (and What to Check First)



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The five skills from our reel, where to get them, and a two-minute safety check before you switch any of them on.

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> **Things change fast.** Repositories, star counts and Claude's menus change every few weeks. If something looks different, look for the closest label ("Skills", "Customize", "Capabilities") and check the repository's own README.

First: what a skill is

A skill is a folder with a `SKILL.md` file of plain-English instructions (sometimes plus templates or scripts). Claude reads each skill's short description, and when your request matches, it loads the full instructions. You get consistent, expert-style output without re-explaining yourself.

To use skills in the Claude app, turn on **Code execution and file creation** in **Settings** → **Capabilities** (newer layouts may say **Create and edit files**), then manage skills under **Customize** → **Skills**. Anthropic's pricing page lists skills on every plan, including Free. (Menu names change; look for "Skills".)

The 5 skills

1. Skill Creator (Anthropic)

What it does: helps you build, test and improve your own skills in plain conversation. It drafts the `SKILL.md`, tries it on example requests and tightens the description so Claude uses it at the right time.

Get it: usually already listed under **Customize** → **Skills** in the Claude app. Source: github.com/anthropics/skills (folder `skills/skill-creator`).

Good for: turning any task you repeat into a reusable skill.

2. Marketing Skills (Corey Haines)

What it does: 50+ marketing skills, including copywriting, conversion optimization, SEO audits, pricing, offers, launches, social content and lead magnets. A `product-marketing` skill stores your business context and the others read it first.

Get it: github.com/coreyhaines31/marketingskills (MIT license, about 61,000 stars as of November 2026).

Good for: founders, coaches, shops and anyone who writes their own marketing.

3. HyperFrames (HeyGen)

What it does: an open-source framework that turns HTML into MP4 video, with skills that teach Claude to make short videos: product intros, title cards, captions, animated charts.

Get it: github.com/heygen-com/hyperframes (Apache 2.0, about 85,000 stars as of November 2026). Built for coding agents such as Claude Code, and needs Node.js on your computer.

Good for: creators who want short videos without a video editor, and who are comfortable with a little setup.

4. Anthropic's document skills

What they do: the `docx`, `xlsx`, `pptx` and `pdf` skills behind Claude's ability to create and edit Word documents, spreadsheets, slide decks and PDFs.

Get them: already built into the Claude app on plans with skills. Turn them on under **Customize** → **Skills**. The source is public at github.com/anthropics/skills (folder `skills/`).

Good for: proposals, quotes, price lists, reports and decks that arrive as real files.

5. Your own brand skill

What it does: holds your voice, offers, prices, FAQs and banned words, so every other skill writes like your business and gets your facts right.

Get it: you build it. Grab our free fill-in-the-blank template (comment **SKILL** on the reel, or see `SKILL.md` in this pack), or have Skill Creator build it with you.

Good for: everyone. It's the skill that makes the other four sound like you.

Check before you install (2 minutes per skill)

Anyone can publish a skill on GitHub. "Popular" isn't the same as "checked." Before you install anything:

- □ **Who publishes it?** Click the owner's name. A known company or a person with a long public history is a better sign than a brand-new account.
- □ **Stars and activity.** Look at stars, and when the skill folder last changed. Active in the last few months is good. A huge star count with almost no commits or issues can be a warning sign.
- □ **License.** Look for a standard open license (MIT, Apache-2.0) in the sidebar.
- □ **Read the whole** `SKILL.md`**.** Does it do only what the description says? Does it mention sending data to websites you don't recognize?
- □ **List every file.** Instructions and templates are low-risk. Scripts (`.py`, `.js`, `.sh`) are code. If you can't explain what a script does, don't install it.
- □ **Never run unknown scripts "to see what happens."**
- □ **Never paste passwords, API keys or client secrets** into a chat to make a skill work.
- □ **Skim the Issues tab** for reports about data loss or leaks.
- □ **Start with three skills**, not ten. Turn off what you don't use.

Not sure about a file? Paste it into a new Claude chat with this prompt:

```
This is a file from a Claude skill I'm thinking of installing. I'm not a developer.
Explain in plain English what it does, whether it connects to the internet or reads
passwords/keys, whether it deletes or changes files, and whether anything is hidden
or encoded. End with "Red flags found:" and a list, or "none."

[PASTE THE FILE]
```

Then test any skill you install with a real job:

```
Use the [SKILL NAME] skill for this task: [TASK WITH REAL DETAILS].
First tell me in one line which skill you're using, then follow its process.
```

Want the full kit?

This list tells you *what* to install. The **Claude Skills Toolkit ($12)** shows you *how*, step by step:

- A curated list of 12 reputable skill repositories with what each is good for
- Exact upload steps for the Claude app, plus Claude Code (plugins, marketplaces, `~/.claude/skills`)
- A 16-point vetting scorecard with a red-flag list, so you know why you trusted each skill
- 18 copy-paste prompts for finding, vetting, installing and fixing skills
- A worked example for a small bakery, start to finish

Everything in one place: the **All-Access Pass ($39, lifetime updates)**.

Every kit comes with the **10-hour guarantee**: set it up as the guide says and save 10 hours a week, or get your money back. Stuck on setup? You get a free 1-on-1 call.

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