AI with Harry

FREE GUIDE

Turn 20 YouTube Videos into a Claude Skill



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Turn 20 YouTube Videos into a Claude Skill

Collect what the experts in your field keep repeating, and save it as a skill Claude uses every time you work on that topic.

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> **Things change fast.** YouTube and Claude both move buttons around. If something below looks different, look for the closest label ("Transcript", "Customize", "Skills"), or ask Claude where the feature lives today.

How it works (6 steps, about 1–2 hours)

1. Pick one narrow topic and 20 videos

Narrow beats broad. "Handling price objections on sales calls" works better than "sales". Choose 20 videos from at least 5 different creators, so you capture shared ideas instead of one person's style. Prefer videos with captions (most talking-head videos have them).

2. Get the transcripts the legitimate way

- **YouTube's own transcript panel (desktop):** open the video, expand the description under the title, scroll to the **Transcript** section and click **Show transcript**. A panel opens beside the video. Select the text and copy it into a document, one heading per video (title, creator, link).
- **No Transcript section?** The video probably has no captions. Pick a different video.
- **A connector:** if you use a connector in Claude that can read YouTube transcripts, check what it accesses and that it follows YouTube's terms before you use it.

Avoid sketchy downloader sites and anything that asks you to sign in with your Google password.

Respect the creators. Transcripts are the creators' copyrighted work. Use them for your own learning. Your skill should contain **rules in your own words**, not copied passages. Don't publish or sell the transcripts or the skill as "[Creator]'s method".

3. Extract the repeated rules

Paste 4–5 transcripts at a time into Claude with Prompt 1. When all 20 are done, use Prompt 2 to merge the notes.

4. Keep only rules that show up again and again

A rule mentioned by 3+ different creators is a pattern. A rule mentioned once is an opinion. Prompt 2 counts this for you.

5. Save it as a skill

A skill is a folder with a file named `SKILL.md`. The file starts with a short header (name and description), followed by your instructions.

1. Turn on code execution: **Settings → Capabilities → Code execution and file creation** (newer layouts may say **Create and edit files**).
2. Use Prompt 3 to have Claude write the `SKILL.md`.
3. Make a folder named exactly like the skill's `name` (lowercase, hyphens, e.g. `price-objection-coach`) and save the file inside it as `SKILL.md`.
4. Zip the folder. In Claude, go to **Customize → Skills → + → + Create skill → Upload a skill**, upload the ZIP and switch it on.

Uploads usually fail because the folder name doesn't match the `name:` line, the file isn't called `SKILL.md`, or the header has odd characters.

6. Test it

Start a new chat and ask something the skill should help with, without naming the skill: "A prospect says we're too expensive. How should I reply?" Claude should follow your rules. If it doesn't, make the `description` line more specific about when to use the skill.

Prompt 1: Extract rules from a batch of transcripts

```
Below are transcripts of [4-5] YouTube videos about [TOPIC], each under
a heading with the title and creator.
For each video, list the practical rules, steps, scripts and mistakes it
teaches, as short bullets IN YOUR OWN WORDS (no quotes longer than 10
words). Tag each bullet with the creator's name.
Skip intros, sponsor reads, jokes and calls to subscribe.
[PASTE TRANSCRIPTS]
```

Want the full kit?

The **Business Brain Skill ($9)** shows you how to build skills around *your own* business (brand voice, services, policies and SOPs) using Anthropic's Skill Creator:

- A complete `SKILL.md` template with voice tables, channel formats and a "facts never to get wrong" section
- A business facts worksheet and 18 prompts to interview you, build, test and update your skills
- A worked example from start to finish

Everything in one place: the **All-Access Pass ($39, lifetime updates)**: every AI with Harry kit, including the Business Brain, Claude Skills from GitHub and Claude Automations kits, plus all future updates.

Every kit comes with the **10-hour guarantee**: set it up as the guide says and save 10 hours a week, or get your money back. Stuck on setup? You get a free 1-on-1 call.