AI with Harry

FREE GUIDE

Build Your Own Simple Version of a Paid Tool



Version 1.0 · Written November 2026
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Build Your Own Simple Version of a Paid Tool

Audit your subscriptions, then use Claude to build a simple form, link-in-bio page or booking page and host it for free, while being honest about what a homemade version can't do.

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> **Things change fast.** Hosting plans and free limits change often. Check the host's pricing page before you rely on it. If a screen looks different, look for the closest label ("Deploy", "Drop", "Forms").

Step 1: Audit your subscriptions (15 minutes)

List every tool you pay for. Then ask one question about each: *am I paying for features, or for reliability, security and support?* Only the first kind is a good candidate to replace.

Tool	Monthly cost	What I actually use it for	Features I use	Handles payments or private data?	Easy to rebuild?	Decision
[Link-in-bio tool]	[$]	[One page of links]	[Links, logo]	No	Yes	Rebuild
[Form tool]	[$]	[Contact form]	[3 fields, email alert]	Names and emails only	Yes, with care	Rebuild or downgrade
[Booking tool]	[$]	[Client bookings]	[Calendar sync, reminders, deposits]	Yes (payments)	No	Keep
[Your tool]						

Good candidates: static pages (link-in-bio, simple landing page), basic contact forms, price lists, FAQ pages.

Keep paying for: anything that takes payments, stores sensitive data (health, finance, ID), sends automated reminders, syncs calendars both ways, or that your business can't run without for a day.

Step 2: Ask Claude to build it

Claude can write a complete single-file web page (HTML and CSS) that you can open in your browser.

```
Build me a single-file HTML page (all CSS inside the file, no external
libraries) for a [LINK-IN-BIO PAGE / CONTACT FORM / BOOKING REQUEST PAGE]
for my business [NAME], which [WHAT YOU DO].
Content: [LIST LINKS / FORM FIELDS / SERVICES AND TIMES]
Style: [COLORS, FONT FEEL, LOGO TEXT]
Requirements: mobile-first, fast, accessible (labels on every field, good
contrast), no tracking scripts, no cookies.
[For forms: make the form work with Netlify Forms (add the
data-netlify="true" attribute and a hidden form-name field), include a
honeypot field to reduce spam, and a short privacy note saying what
happens to the data.]
Give me the full file, then a 3-line checklist to test it.
```

Save Claude's code as `index.html` in a new folder, then double-click it to preview in your browser. Ask Claude for changes ("make the buttons bigger", "add my Instagram link") until you're happy.

A note on booking pages: a static page can't check your real availability or stop double bookings. Build a *booking request* form ("pick 3 times that suit you") and confirm by email, or embed a free booking tool you already have (for example, your calendar app's appointment scheduling, if your plan includes it).

Once it works, you can put it online for free. The kit walks you through hosting it, step by step.

Be honest about the limits

- **Security:** your homemade form has no admin login, audit log or security team. Don't collect passwords, card numbers, health details or ID numbers on it. Ever.
- **Payments:** never build your own card form. If you need to take money, use a payment provider's hosted checkout or payment link and link to it from your page.
- **Privacy:** if you collect names and emails, say what you do with them, keep only what you need, and delete old submissions. In the UK and EU, GDPR applies.
- **Spam:** expect bots. Use the honeypot field and your host's spam filtering.
- **Maintenance:** nobody updates your page but you. Put a reminder in your calendar every 3 months to check that the links, form and email notifications still work.
- **Reliability:** if the page goes down, there's no support team. Keep a backup way for customers to reach you (email address on your Google listing, for example).

If the savings are under $10 a month and the tool handles anything sensitive, keeping the subscription is usually the better deal.

Want the full kit?

Homemade pages are a start. The **Claude Automation Recipes ($15)** connects them to the rest of your business without code:

- New form entry → Claude summary + reply draft in Gmail, in your voice
- Weekly report, invoice reminders, review replies, content repurposing and meeting notes → tasks
- How to use Claude scheduled tasks and connect Claude to Zapier, Make or n8n
- 8 ready recipes with copy-paste prompts, test plans and safety rules (drafts, not sends)

Everything in one place: the **All-Access Pass ($39, lifetime updates)**.

Every kit comes with the **10-hour guarantee**: set it up as the guide says and save 10 hours a week, or get your money back. Stuck on setup? You get a free 1-on-1 call.

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